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KIC Holdings Inc.

KIC CEO Delivers Guest Lecture at Meiji University on the Future of Logistics Real Estate

Tokyo, Japan – June 25th, 2025 – As part of the Asia Pacific Real Assets Association (APREA)’s academic engagement initiative, Katsuyuki Victor Mineta, CEO of KIC Holdings Inc., delivered a guest lecture at Meiji University. The session took place in Professor Yumiko Miwa’s seminar on institutional investors and introduced students to the fast-evolving world of logistics real estate.

The class was conducted in an interactive, case-based format using real-life examples from KIC’s portfolio and Mineta’s broader professional experience in both Japan and the United States. Students had the opportunity to ask questions throughout the session, contributing to a dynamic and engaging discussion that bridged academic theory and real-world practice.

For many students, this was their first encounter with logistics real estate. Their feedback highlighted how the lecture provided them with new insights into a previously unfamiliar asset class. Several reflected on their personal experiences working in warehouses and noted how proper facility management can improve not only operational efficiency but also the safety and working conditions for employees.

Others were surprised to learn that warehouses and distribution centers can be owned by investors rather than end-users and expressed curiosity about other lesser-known real estate asset types. The concept of logistics facilities as investment-grade infrastructure was a fresh perspective for those who had previously associated real estate primarily with residential properties.

The discussion on global logistics investment also left an impression. Students noted the importance of understanding country-specific currency risks, and how experience plays a critical role in navigating international markets. Some also became more aware of how e-commerce growth has elevated the value of strategically located logistics facilities as essential consumer infrastructure. The session even sparked interest in broader topics like alternative investments, capital flows, and the future role of automation and AI in logistics.

The lecture served as a valuable opportunity to expose students to real asset investing and to deepen their understanding of the infrastructure that supports everyday life.

